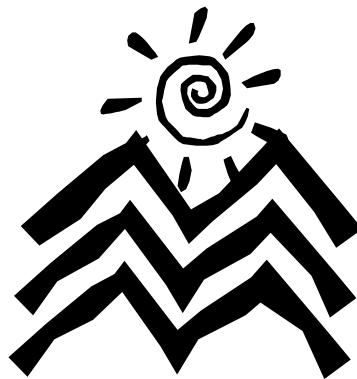




**KAIKOURA
DISTRICT COUNCIL**

***Tourism & Development Committee
Agenda***



12 October 2005

**TOURISM AND DEVELOPMENT COMMITTEE MEETING
HELD AT 1.00 PM ON WEDNESDAY 12 OCTOBER 2005 IN
MEMORIAL HALL SUPPER ROOM, ESPLANDE,
KAIKOURA.**

Agenda

1. *Apologies*
2. *Matters to be raised as Urgent Business*
3. *Matters Arising from Report of 14/09/2005*
4. *Minutes Action List*

<i>Meeting</i>	Whose Action	Progress
14 SEPTEMBER 2005		
Schedule workshop to progress West End town centre upgrade plans	Committee	In Progress
Letter to Business Discussion Group advising of the committee's support of the ongoing development of the West End upgrade	Councillor Thomas	In Progress
Orly Productions – Quote for filming (hourly)	Tourism Officer	In Progress
Revisit sculptures at the north and south entrances to the town following Seafest	Committee	In Progress
Submission to Transit New Zealand	Councillor Thomas	19/09/2005

5. *Tourism & Development Statement of Accounts*
6. *Correspondence*
 - Outward**
 - **R Cameron**
 - **Submission – Transit NZ**
 - **C Valkhoff – KK Business Discussion Group**
7. *Urgent Business*

Tourism & Development Committee Budget

For the period ended 30 September 2005

	Tourism & Development
	\$
Balance Brought Forward	57,871.03
INCOME	
Allocation from Council (2006)	100,000
Total Funds Available	<u>157,871.03</u>
EXPENDITURE	
<u>Marketing</u>	
Membership Contribution CCM	5,000.00
Lloyds Graphic Design (Advert)	718.00
The Press Advertising	1,794.24
Joint Venture Hurunui District	<u>1,178.97</u>
	8,691.21
<u>Green Globe</u>	
Green Globe Membership	1,333.33
Green Globe Audit Assessment	<u>1,007.67</u>
	2,341.00
<u>KITI</u>	
Seafest Media Release	1,200.00
Seafest Media Release	-
TDC Agreement	<u>-</u>
	1,200.00
<u>Other Expenditure</u>	
Tourism & Development Officer Ad	1,843.54
Crippled Crays 18x48 Hrs Books	<u>-</u>
	1,843.54
Total	<u>14,075.75</u>
Funds Remaining	<u>\$143,795.28</u>

15 September 2005

Robyn Cameron
 Director
 Manager Sales & Marketing
 PO Box 109

KAIKOURA

Dear Robyn

Thank you for your expression of interest in becoming a representative on the Tourism & Development Committee.

The Tourism & Development Committee consists of the following Council appointed members representing local businesses, tourism operators, runanga and the community.

Stakeholder Group	Number of Representatives
Kaikoura Information and Tourism Incorporated (KITI)	2 representatives
Kaikoura Business	2 representatives
South Bay Residents	1 representative
Department of Conservation	1 representative
Rural Sector Residents	1 representative
Local Iwi	1 representative
Local Community	1 representative
District Council	3 representatives

Currently, the only vacancy on this committee is for a community representative and the committee has indicated a community representative would need to be an individual not associated with the tourism industry.

Kaikoura District Council values new members to it's committees and as such as soon as an appropriate vacancy becomes available on this committee it would welcome your interest.

In the meantime, you are most welcome to attend monthly meetings as they are open to the public.

Yours sincerely

Councillor Steve Thomas
 Chairperson
TOURISM & DEVELOPMENT COMMITTEE

SUBMISSION BY KAIKOURA DISTRICT COUNCIL TOURISM & DEVELOPMENT COMMITTEE ON A REQUIREMENT BY TRANSIT NEW ZEALAND UNDER SECTION 168 OF THE RESOURCE MANAGEMENT ACT 1991 FOR THE DESIGNATION AND ALTERATION OF A DESIGNATION AT BEACH ROAD, STATE HIGHWAY 1 FOR HIGHWAY PURPOSES.

TO: Kaikoura District Council

PO Box 6
Kaikoura

Name of Submitter: Tourism & Development Committee

C/- Kaikoura District Council
PO Box 6
Kaikoura

- 1. This is a submission on a Notice of Requirement from Transit New Zealand for a designation and alteration of designation requirement.** The requirement relates to Beach Road (SH1), Kaikoura.
- 2. The specific parts of the notice of requirement at this submission** relates to is the entire Notice of Requirement.
- 3. The Tourism & Development Committee submission is:**
 - (a) Opposed to the specific area being looked at prior to a more lateral view being taken into account.
 - (b) In this regard, we are seeking the following
 - i) a detailed timeline;
 - ii) Re-development of the West End Intersection be considered;
 - iii) A heavy traffic bypass investigation;
 - iv) Safety of pedestrians and cyclists be fully considered.
4. The Tourism & Development Committee wishes to be heard in support of this submission.

Councillor Steve Thomas
Chairperson

Tourism & Development Committee

Dated at Kaikoura this _____ day of September 2005

27 September 2005

Kaikoura Business Discussion Group
Monitoring Sub-Committee
PO Box 133

KAIKOURA

ATTN C Valkhoff

Dear Chris

RE **SCULPTURES**

Your suggestion regarding the erection of sculptures at the north and south entrances to Kaikoura was included in the Tourism & Development Committee agenda and discussed at the meeting held 14 September.

While the committee liked the idea of a sculpture being placed at the entrance to the town it was felt 'branding' of Kaikoura really needed to be explored prior to any such placement. Council has recently employed a Tourism & Economic Development Officer who is expected to start toward the end of October and it is envisaged matters such as this will be part of that persons role.

The Committee will be revisiting this matter following Seafest as it is understood a stone carver has been commissioned by the Seafest Committee to carve a sculpture at Seafest.

Yours sincerely

Steve Thomas (**Chairperson**)
Tourism & Development Committee