

**REPORT OF THE TOURISM & DEVELOPMENT  
MEETING HELD AT 1.00PM ON WEDNESDAY 12  
MARCH 2008 IN THE MEMORIAL HALL SUPPER ROOM,  
34 ESPLANADE, KAIKOURA.**

**PRESENT:** Councillor J Macphail (Chair), Mayor K Heays, L Buurman, M Unahi, S Rattray, R Murray, M Fissenden, S Rattray, N Gold.

**IN ATTENDANCE:** L Copping (Minutes Secretary), A Paterson (Tourism & Economic Development Officer).

**APOLOGIES:** K Ngapora, J Ransley.

*Moved by M Unahi, seconded by R Murray and resolved that apologies be accepted.*

**1. MATTERS TO BE RAISED AS URGENT BUSINESS**

1. Budget for Draft Annual Plan

*L Buurman*

**2. MATTERS ARISING FROM REPORT OF 13/02/2008**

**Marlborough Chamber of Commerce**

L Buurman reminded the committee of an upcoming employers' training forum being held in Kaikoura on 1<sup>st</sup> April by Marlborough Chamber of Commerce.

*Moved by Mayor Heays, seconded by L Buurman and resolved that the minutes of the Tourism & Development Committee meeting held on 12 February 2007 be a true and accurate record.*

*S Rattray entered the meeting at 1.06pm.*

**3. MINUTES ACTION LIST UPDATE**

**Accommodation figures from Motelier Association of NZ (MANZ)**

The Tourism Officer advised she had spoken with the president of the Motelier Association regarding the setting up of a website survey for accommodation providers however as Council IT staff had no knowledge of setting up a web based survey, accessing such information would need to be looked into.

**Budget requests from Event Organisers**

Councillor Macphail advised a workshop was held with himself, N Gold and the Tourism Officer where the 2008/09 budget was looked at. A budget proposal was tabled.

**DVD development**

The Tourism Officer advised she did not consider this a priority and did not see a need for further DVD development. It was noted the

Destination New Zealand Team and Air New Zealand had both compiled DVD's of Kaikoura during the past 12 months.

#### **4. TOURISM & ECONOMIC DEVELOPMENT OFFICER'S REPORT**

##### **Christchurch I-Site Display**

The Tourism Officer advised a design for display space had been created and would incorporate an LCD screen to show the Kaikoura promotional DVD along with individual business advertising. Local businesses had been offered the opportunity to advertise within the LCD screen and to date 6 businesses had committed. It was noted advertising was only available to businesses that were already members of Christchurch I-Site which amounted to approximately 40 Kaikoura businesses.

*N Gold entered the meeting at 1.14pm.*

##### **Spring Challenge**

The Events Sub-Committee met recently with event organiser, N Fa'avae where the Spring Challenge event was confirmed as going ahead, and a request for financial support was sought. The Tourism Officer advised the event was targeted at women with a lot of women between the ages of 30 and 40 entering and bringing their families along for the weekend. The committee agreed it would be good to support the event on the condition that the Spring Challenge event be held in Kaikoura twice, either consecutive or biannual.

*Moved by L Buurman, seconded by M Fissenden and resolved that the Tourism & Development Committee sponsor the Spring Challenge event \$5,000 on the condition that the event take place in Kaikoura twice, either consecutively or biannually which each of the two events being sponsored \$2,500 each.*

Mayor Heays suggested event organiser N Fa'avae be advised the committee was in the process of putting together an events calendar and would like to include the Spring Challenge event into the calendar.

##### **Moa Hunt**

The Tourism Officer advised the Moa Hunt event organisers were keen to hold another event in May 2009 starting in Hanmer Springs and finishing in Kaikoura, with the possibility of it becoming an annual event.

#### **5. DEPARTMENT OF CONSERVATION – CONSERVATION PARK**

D Hayes, Department of Conservation Area Manager, provided a presentation to the committee on the Department of Conservation's intention to declare land held in the Inland and Seaward Kaikoura Ranges to be a Conservation Park. If approved the Park would be named Ka Whata Tu O Rakihouia and cover in excess of 90,000 hectares. A draft submission was prepared by Council staff and included in the agenda for comment, modification or approval.

*Moved by Mayor Heays, seconded by N Gold and resolved that the submission included in the agenda be submitted to the Department of Conservation prior to 2<sup>nd</sup> April 2008 subject to the working “Allocation of additional adequate funding” being included at the beginning of the 8<sup>th</sup> bullet point.*

*There being no further business the meeting closed at 2.15pm.*