

**REPORT OF THE TOURISM & DEVELOPMENT  
MEETING HELD AT 1.00PM ON THURSDAY 9<sup>th</sup>  
OCTOBER 2008 IN THE MEMORIAL HALL SUPPER  
ROOM, 34 ESPLANADE, KAIKOURA.**

**PRESENT:** Councillor J Macphail (Chair), Mayor K Heays, Councillor J Ransley, L Buurman, S Rattray, K Ngapora, M Fissenden

**IN ATTENDANCE:** L Copping (Minutes Secretary), A Paterson (Tourism & Economic Development Officer).

**APOLOGIES:** N Gold, C Davis (Department of Conservation), M Unahi R Murray.

*Moved by Councillor Ransley, seconded by N Ngapora, and resolved that apologies be accepted.*

**1. MATTERS ARISING FROM CONFIRMED MINUTES**

**Events Policy**

Councillor Macphail suggested this item be actioned sooner rather than later.

*Moved by S Rattray, seconded by L Buurman and resolved that the minutes of the Tourism & Development Committee held on 10<sup>th</sup> September 2008 be confirmed as a true and accurate record.*

**2. MINUTES ACTION LIST UPDATE**

**Invite Whalewatch to a future meeting**

K Ngapora advised he would speak with W Stone and invite him to attend a meeting to provide the committee with an update on the Whale Watch Peninsula development.

**Committee Representatives**

Councillor Macphail advised he would meet with Mayor Heays to discuss potential committee representatives. L Buurman asked if he would be sticking to the original makeup of the committee in selecting replacements to fill the current gaps to which Councillor Macphail advised he would be, however he was happy to consider suggestions if she had someone in mind.

*Mayor Heays entered the meeting at 1.04pm*

*M Fissenden entered the meeting at 1.06pm*

**Banners**

Councillor Macphail advised he had spoken with Council's Asset Manager regarding the size of the arms on the new streetlights being too small for the Seafest banners and had been advised that there was the possibility of placing a sleeve over the arm to extend it.

The Tourism Officer advised the size of the banner arms seemed to creating issues with the Moa Hunt banner makers however they had decided to make them the same size as they had used the previous year.

#### **Xmas Banners & Decorations**

L Buurman advised she believed this topic demanded a workshop of its own. S Rattray advised he would speak with the Christmas Village organisation to look at street decorations. L Buurman advised she felt it was time Kaikoura had a planned Christmas project as previously Christmas projects had been done hap-hazardly, when it was a season that should be celebrated. It was also the busiest time in Kaikoura and there was very little evidence of the festive season. L Buurman advised she would obtain a Christmas decorations catalogue from J Dreaver.

### **3. CORRESPONDENCE**

Included in the agenda was a letter from the Committee to Te Korowai acknowledging their work on the set net issue. L Buurman advised a further problem had arisen for local fishermen who relied on large quota's from Sealords. Large amounts of quota normally let to our local fleet was now being given to larger trawlers that operated directly out of ports such as Westport and Nelson in order to reduce transport costs from Kaikoura to Christchurch. It was noted it would also create a secondary flow on effect to other industries such as the Crayfish industry as they would be unable to access bait.

It was suggested D Cleal, or a spokesperson from the fishing industry, be asked along to a meeting to provide information on this matter.

Concern was expressed regarding the impact the fishing restrictions in the Marlborough Sounds would have on Kaikoura. It was suggested it may be timely for the Committee to make a recommendation to Council on price structuring and parking at South Bay.

***Moved by S Rattray, seconded by Mayor Heays and resolved that the Tourism Development Committee ask Council to look at how it can expand and manage boat and car parking in the South Bay area over the peak season.***

### **4. TOURISM & ECONOMIC DEVELOPMENT OFFICER'S REPORT**

The Tourism Officer presented the report advising she had been speaking with other Council's in relation to preparing an Events Strategy as she believed it would be useful to have simple guidelines and criteria for potential event organizers. A draft would be presented at the next meeting.

#### **Spring Challenge**

A full report on the recent Spring Challenge event was due any time and would be circulated to the Committee. The Tourism Officer advised over 700 people were in the district for the event from Friday to Sunday. Food providers had said they had had a very busy weekend, with some

saying it was bigger than Seafest in terms of food sales. Feedback was being sought from accommodation providers.

S Rattray advised the township was bulging and noted over 1800 people had attended the Sunday prize giving event. He advised the organisers had 10 annual events, including Spring Challenge, that they rotated and he believed they were eager to bring the event back to Kaikoura to use the Puhi Puhi route.

#### **Moa Hunt**

The Tourism Officer advised Moa Hunt organisers were charged a temporary consent fee that was additional to the previous year's costs. Under Council's newly adopted District Plan, a consent was now required for such an event. Costs for this year's event were compounding as additional costs were being incurred. It was suggested perhaps consent for multiple years could be applied for.

#### **Alpine Pacific Tourism Joint Ventures**

The Tourism Officer advised S Pearson would hopefully be able to attend the November meeting to report on the recent joint venture campaign.

*Moved by Councillor Macphail, seconded by K Ngapora and resolved that the Tourism Officer's report be received.*

Mayor Heays asked of any other events coming up and noted often things happened and the community knew nothing of it until after the event. The Tourism Officer advised she provided information on upcoming events in regular newsletter and noted I-Site were about to start mailing out information sheets so she would take advantage of the postage and include information in the mailout.

*There being no further business the meeting closed at 1.51pm and was followed with a workshop.*