

**REPORT OF THE TOURISM AND DEVELOPMENT  
COMMITTEE MEETING HELD AT 1.04PM ON  
WEDNESDAY 12 OCTOBER 2011 IN MEMORIAL HALL  
SUPPER ROOM, ESPLANDE, KAIKOURA.**

**PRESENT:** Councillor G Harmon (Chair), Mayor W Gray, Councillor J Macphail, N Gold, M Manawatu, L Buurman, B Cowan, K Ngapora.

**IN ATTENDANCE:** S Syme (Committee Secretary).

**APOLOGIES:** Councillor D Morgan, A Priddle, S Rattray, M Fissenden, C Davis, A Paterson.

*Moved by Mayor Gray, seconded by Councillor Macphail and resolved that apologies be accepted.*

**1. OPEN FORUM**

**Open Forum**

Ralph Hogan was in attendance to speak in the open forum. He advised he was pleased the open forum had been included on the agenda. Before the open forum had been introduced at full council meetings he had contacted other Council to see what procedures they had in place. He advised most Council's did not restrict to what was on the agenda and items which were not on the agenda were taken as advisement. R Hogan recommended the open forum not be removed from the agenda. He suggested a strong chair could ensure the meeting was not hijacked and could also set time limits.

*K Ngapora entered the meeting at 1.08pm.*

**Webcam**

R Hogan advised he had good experiences using webcams prior to coming to New Zealand. He advised of an EOL internet service provider which provided real time live camera footage and a viewer could get one minutes access to zoom in and look around. He noted the real time feed was very good but was also expensive.

**2. CONFIRMATION OF MINUTES 14/09/2011**

*Moved by N Gold, seconded by L Buurman and resolved that the report of the Tourism and Development Committee meeting held on 14 September 2011 be confirmed as a true and accurate record.*

**3. MATTERS ARISING FROM THE REPORT OF 14/09/2011**

**Financial Accounts**

Councillor Harmon advised because the budget for the Committee had been approved in the Annual Plan the budgeted 'closing balance of the fund' could not be moved to contingency on the Tourism and Development financial statements.

### **Meeting Structure**

Councillor Harmon advised the karakia would be included at the beginning of each meeting however this would be undertaken on a voluntary basis. A committee member may indicate at the end of each meeting or contact the Committee Secretary if they wished to lead the karakia at the next meeting.

### **Street Party**

Mayor Gray wished to thank the organisers of the Street Party event which had gone very well. The event was considered a family event and seen as something for the locals. Councillor Harmon advised all the events over the previous month had gone very well.

### **Information Boards**

Councillor Harmon advised communication had been received from M Chambers who had advised the boards were ready to install however those who would be installing the boards were waiting for a break in their current work load. It was anticipated the boards would be erected the following week. M Manawatu advised the Runanga would be organizing a dawn blessing for the carvings. The Committee would be advised when the blessings would take place.

## ***4. MINUTES ACTION LIST UPDATE***

### **Webcam**

Information regarding the number of visitors to individual webcams was currently unable to be obtained however, due to the large number of enquiries for the information the website was being developed to allow for the information to be collected.

### **North Canterbury Food and Wine Trial**

It was generally felt this item should be carried over to the next meeting when the Tourism Officer would be available for comment.

## ***5. TOURISM OFFICER'S REPORT***

### **Air Asia Travel Show Filming**

The Kaikoura filming had taken place on the 2nd and 3<sup>rd</sup> of October. B Cowan advised the weather had not been good however he believed the film crew had obtained some good footage of a Hutton's Shearwater being released.

### **Visitor Statistics**

M Manawatu advised Kaikoura visitor numbers when compared to the rest of the region did not look good. N Gold advised the statistics were only as good as those who were filling in the returns. K Ngapora advised due to the earthquake and a number of Christchurch hotels being unavailable organised tours were going to areas outside of Christchurch where there were hotels. He noted Kaikoura had fantastic accommodation available but there were no hotels for bus loads of visitors.

It was generally felt it would be beneficial to have accurate statistics and N Gold suggested a face to face or phone survey be undertaken. She felt if people were advised they would not be required to provide figures they might be more receptive. L Buurman suggested the first question should be around whether the operator was willing to participate on a local level in a data gathering exercise. She also suggested the survey could be for activities as well. N Gold would work with the Tourism Officer to see what could be brought back to the next meeting.

#### ***6. TE KOROWAI KAIKOURA MARINE STRATEGY***

Councillor Harmon felt the Committee should make a submission on the Strategy. It was noted there were items in the Strategy which would affect tourism. A submission would be discussed at the next meeting.

#### ***7. WHALE RUN EVENT***

Included in the agenda was a report from Kaikoura Suburban School about the Whale Run held in September. 440 people had entered the event which was more than double the previous year's entries. It was believed the bulk of entries had been from outside of Kaikoura.

#### ***8. STATEMENT OF ACCOUNTS***

L Buurman enquired if there was any money available for Christmas decorations. She advised the Rugby World Cup banners would come down in November and the town would look dull when they were removed. She noted there were some Christmas banners which could be put up but there was a desire from businesses to see some Christmas decorations in the town. It was generally felt any Christmas banners should be put up when the Rugby World Cup banners were taken down.

Mayor Gray advised he had met with St Pauls Church regarding a proposal for lighting around the Church. He noted the lights would be in place all year round and would create a land mark. He advised the lights could last for up to five years when being used continuously.

#### ***9. KITI UPDATE***

K Ngapora advised a KITI meeting had been held the previous evening. He advised numbers through the i-Site had increased as a result of the Rugby World Cup. Visitor numbers were up 80% with accommodation bookings up approximately 15-20%.

N Gold advised Seafest was a huge success. She advised organizers had undertaken a business survey following the event and 89% of those surveyed had felt there were positive benefits for the community and 77% had felt there was a positive effect on their business. A discussion was held regarding litter, damage and arrests following the event. Councillor Macphail felt better control was required after the event. N Gold noted there was a social issue which was bigger than Seafest with some businesses experiencing the same mess after every weekend. She felt the Seafest clean up crew did a fantastic job.

**10. GENERAL BUSINESS**

**Proposed Aquatic Centre**

Mayor Gray advised the Community Facilities Charitable Trust had called for expressions of interest to design the proposed facility. 13 replies had been received which was considered very good.

*There being no further business the meeting closed at 2.00pm.*