

### 3. THINK GLOBAL ACT LOCAL

The use of disposable nappies affects us locally in Kaikoura, but it also has significant global impacts.

- It takes 4.5 trees to make disposable nappies for one baby over 2 1/2 years (that works out to be 1.3 million trees for NZ babies).
- It takes one full cup of crude oil to make the plastic for each "disposable" nappy- petrol prices are reflective of the global concern facing the limited supply of oil;
- It takes as much energy to produce one throwaway nappy as it does to wash a cloth nappy 200 times.
- Disposable nappies generate 60 times more landfill than washable nappies.
- One baby in disposables will produce 2 tonnes of landfill waste.
- In a household with one baby, disposables will make up 50% of total waste.

**\*Conditions to obtain a \$20 CASH BACK by trying cloth nappies!**

Unique for Kaikoura parents!  
The following cloth nappy companies are offering STARTER PACKS.

[www.ecobots.co.nz](http://www.ecobots.co.nz)  
[www.snazzipants.co.nz](http://www.snazzipants.co.nz)



**Here's all you have to do:**

1. Check out the SPECIAL KAIKOURA OFFER available through the websites above.
2. Purchase a STARTER PACK,
3. Bring your purchase receipt to Council (along with proof that you are a Kaikoura resident)
4. Council will reimburse you \$20.

[www.kaikoura.govt.nz](http://www.kaikoura.govt.nz)  
phone 03 319 5026



## Kaikoura's Cloth Nappy Incentive

Stage 2, June 2007



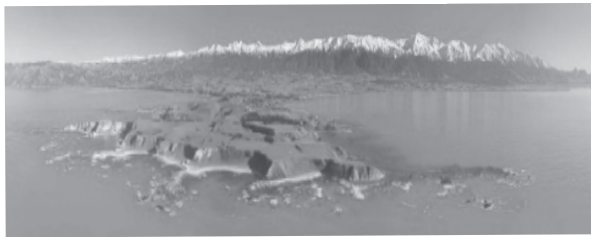
Kaikoura is a spectacular New Zealand town- reducing waste and minimising our environmental impact will ensure Kaikoura can be enjoyed by future generations.

**Take part in the cloth nappy trial and receive \$20 cash back on your purchase of cloth nappies\*!**

\*see conditions on back



## Why are Kaikoura District Council offering the cloth nappy incentive to new parents in the District?



The Kaikoura community is committed to a future that is financially secure but not at the expense of its environment.

Through this program Council are wanting to encourage new parents to

- save money,
- reduce your environmental impact &
- actively reduce the amount of waste being landfilled

**Read on to find out more!**

## 1. FINANCIAL SAVINGS

Over one year of nappy use, you can choose to spend..

<b>\$1650</b>	<b>\$555</b>
<b>Disposables</b>	<b>Cloth</b>
\$4125 over 2.5 years	\$1388 over 2.5 years*

Over the 2.5 years of a child wearing disposable nappies you will spend...

- 6,000 disposable nappies **\$2,700**
- 130 rubbish bags (\$1.30 ea) **\$70**
- Nappy wrappers **\$600**
- Landfill fees **\$325**
- If your child uses more nappies or stays in nappies for longer the cost increases e.g.: 500 disposables will cost an additional **\$430**

Over the 2.5 years of a child wearing cloth nappies you will use, reuse. and sell...

- Complete nappy set **\$350-\$1,000\***
- Two buckets with lids **\$40,**
- Napisan **\$37**
- Wash with a daily load of washing **\$125**
- Use of a dryer **\$185**
- If your child uses more nappies there are minimal additional costs, just more washing!
  - AND you can sell your cloth nappies - recouping close to half your costs!

*The above calculations are based on a set up cost of \$1,000.*

## 2. OUR LOCAL LANDFILL

Each year 353,000 nappies are buried in the Kaikoura landfill that's nearly 6,000 black bags of nappies!

We want to ensure the local landfill stays open for as long as possible so that:

- rates remain low (transferring rubbish to an alternative land fill will result in a significant rates increase),
- the quality of natural water resources is protected by reducing runoff from landfill,



The landfill is expected to close in less than 5 years time (2011) if we continue to use the landfill without altering our current practises!

**Help your child to make a positive difference to our environment and our local landfill!**