



**Kaikoura District Council Smokefree Public Places Policy 2016**  
**By 2025, Less than 5% of Kaikoura's residential Population will smoke**

**Introduction / Purpose**

The harm of tobacco smoking is well-documented. In March 2011, the Government adopted the Smokefree 2025 goal for New Zealand meaning the prevalence of smoking across all population will be less than five percent. Local government plays an important leadership role in the community and has the ability to assist with de-normalising smoking.

Council manages community infrastructure, including libraries, reserves, recreational facilities and bus stops this provides the opportunity for council so show leadership by promoting a smokefree lifestyle as being both desirable and the norm in Kaikoura.

By focusing on playgrounds, sports grounds, parks and Council events, Council will send a positive message that our children and young people's health and the environment (i.e. litter and fires) should be protected from the effects of smoking.

The objective sought is the reduction of smoking uptake by children and young persons by limiting their exposure to seeing others smoking, and to reduce the health risk from second hand smoke to those who choose not to smoke, while not unduly infringing on the choice of others to smoke in designated outdoor public places.

**Definitions and Scope**

The object will be achieved by the following policies:

1. The following playgrounds, sports grounds and parks are deemed smokefree under this policy;
  - Gillings Lane Reserve
  - Takahanga Domain
  - Gooches Beach Playground
  - Churchill Park
  - Bayview Street Park
  - South Bay Playground and Park Area
  - Seaview Playground
  - Kekeno Park
  - Kaikoura Skate Park
  - All Council controlled esplanade reserves and strips
  
2. The following Council buildings and within 10m of entry and exits to these buildings will become smoke free:
  - Kaikoura Civic Building, West End
  - Memorial Hall, Esplanade
  - Kaikoura Pensioner Housing

3. Council events will be promoted as being smokefree.
4. When renewing leases of Council property, including outdoor dining licenses, mobile vendor licenses, licenses to occupy and lease of parking areas consideration will be given making the leased and licensed areas smoke free.

#### **Alignment with Council's Community Outcomes**

The policy contributes to Kaikoura District Council's Community Outcomes:

- Sustainable Development
- Environmental Protection and Enhancement

#### **Policy details**

**Goal** By 2025, Less than 5% of Kaikoura's residential Population will smoke

#### **Core Objectives**

1. De-normalise smoking within the Kaikoura District
2. The reduction of smoking uptake by children and young people.
3. Reduce harm caused by second hand smoke to those who choose not to smoke
4. Assist Central Government with their goal of New Zealand becoming smoke free by 2025.

#### **Information and Education**

The Council will continue to work with Smokefree Canterbury to promote positive role modelling, which will be communicated over a long period of time to achieve a positive attitudinal and behaviour change by smokers.

#### **Implementation**

Key elements include signage, promotions on the Council website, in the Council's monthly newsletter in the Kaikoura Star and direct marketing to sports groups/clubs.

The Council will work with Smokefree Canterbury members to ensure information relating to the new legislation and the health impacts of smoking and passive smoking are up to date easily accessible to the community. Messages on signage and any communications will focus on the positive rather than the negative.

#### **Enforcement**

The policy is not a ban on smoking in a public place. No enforcement measures will be used against those who breach the policy. Introducing a policy where people are encouraged to comply is in the spirit of promoting healthy lifestyle choices.

#### **Monitoring and Review**

As partners of the development and implementation of the policy, Smokefree Canterbury member organisations will be involved in the monitoring and evaluation of the policy. This strategy should be reviewed after 3 years or as and when agreed to by Council.

#### **Financial Consideration**

This policy does not determine resource allocation. This is the role of council in the formation of Long Term Community Plan Community Plans and Annual Plans.

#### **Approval Date**

17 August 2016

**Reconsideration Date** July 2019