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Working together to develop a Masterplan for the future of Kiwa Road/Meatworks Area

Council is excited about working with the community and Te Rūnanga o Kaikōura to develop a Masterplan for the future of the Kiwa Road/Meatworks area that protects and respects this iconic and culturally significant location.

1. The Kiwa Road area

Kaikōura's beaches, surf and coastal environment are some of our District's most valued areas. The Kiwa Road area is seen by many users including those who whakapapa to the area as an iconic Kaikōura treasure with cultural significance. The number of people using the area has grown significantly over the past few years and caused issues including damage to the environment, safety concerns and concern for the protection of wahi tapu and mahinga kai areas.

A map of the area can be found on the final page of this document.

2. The Tourism Infrastructure Fund (TIF)

In 2018 Kaikōura District Council successfully obtained \$35,650 of funding to consult and develop a Masterplan for the Kiwa Road area from the government Tourism Infrastructure Fund (TIF)

The TIF supports local communities facing pressure from tourism growth by providing up to \$25million per year from central government to develop tourism-related infrastructure.

Council is expected to co-fund the project to the maximum extent we are able with a minimum of 50%.

3. The process so far

Since receiving the TIF funding, Council has gathered initial ideas from key area users, residents and iwi members about how the area should and shouldn't be used and what the current issues are. These ideas and suggestions have been used to create a draft principles and options for how the area should be used in the future.

Further community input is essential for the success of this project and two rounds of consultation are planned. Once a final plan has been developed, Council will work with the community and the government to identify suitable funding and make the plan a reality.

Council is working with the North Canterbury Transport Infrastructure Rebuild (NCTIR) to make sure the Masterplan accounts for NCTIRs work in the area.

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4. The path forward

1. Community feedback on draft principles and options | June – July 2019

Draft principles and options are presented to the community as a starting point in a conversation about how to protect and enhance the area.



2. Landscape architect turns options into a draft Masterplan | July 2019

A landscape architect takes all ideas and feedback and creates a draft Masterplan for the future of the area. This will be submitted to MBIE by 1 August 2019.



3. Community feedback on the draft Masterplan | Late 2019

Once the draft Masterplan is complete, the community has another chance to have their say through consultation.



4. Final Masterplan and report presented to Council | Late 2019

The landscape architect takes all ideas and feedback and creates the final Masterplan. This plan will include final options, indicative costs to undertake work, and recommendations for next steps for the project including ideas for funding. The Masterplan will be prepared and presented to Council.



5. Masterplan submitted. Work begins on identifying suitable funding and making the plan a reality | Late 2019

The Masterplan is submitted to MBIE. Council works with the community and the government to identify suitable funding and make the plan a reality. If there is support for the plan, Council will apply for funding the work in the next round of the Tourism Infrastructure Fund.



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5. Draft principles

These draft principles are the start of making sure the Masterplan for the future of the Kiwa road area respects and reflects its status as an iconic Kaikōura treasure with cultural significance.

Te Poha o Tohu Raumati (Te Rūnanga o Kaikōura Environmental Management Plan) has been taken into account when developing these principles. The draft principles are to;

- a) Protect the cultural significance of the area by giving effect to the value of kaitiakitanga
- b) Encourage safe and respectful use of the area by creating welcoming, attractive, clearly marked areas for multiple uses
- c) Maintain access to surf breaks and amenity for all users
- d) Encourage opportunities for cars to stop in appropriate places
- e) Better manage parking in the area
- f) Protect and enhance the environment in the area
- g) Keep ongoing maintenance costs to a minimum

6. Draft options for future use of the area

The number of people using the area has grown significantly over the past few years and caused issues including damage to the environment, safety concerns and concern for the protection of wahi tapu and mahinga kai areas. The draft options are the start of making sure the Masterplan for the future of the Kiwa road area fixes these issues. Some options could be combined to get the result the community wants.

The options are

- Option A: develop infrastructure to encourage people to use the area respectfully. Infrastructure could include things such as picnic areas, bins, seating, showers or toilets.
- Option B: use environmental design such as fencing, native plantings, boulders and landscaping to restrict vehicle and/or pedestrian access to certain areas and enhance the environment.
- Option C: use a Freedom Camping bylaw to control all types of camping. This could include
 - o a complete ban for all camping in the area
 - o a complete ban for non-self-contained camping in the area
 - o a partial ban for some areas for all types or some types of camping
- Option D: establish a low fee campground in an appropriate area including toilets and showers that all area users could use (for a fee).
- Option E: redesign parking areas to
 - o increase or decrease available parking
 - o create more/less signage (safety or cultural/informational)
- Option F: do nothing. Current level of service is maintained (note this would not fix the issues but the option is included to ensure the full range of possible futures is considered.)

7. Map of the area being considered as part of this project



8. Example Masterplan

This Masterplan was produced for a separate project and is only included as an example.



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