

Report to:	PUBLIC
Date:	January 2021
Subject:	Community Engagement – PGF project
Prepared by:	Chris Surgeon – Project Director
Input sought from:	
Authorised by:	Angela Oosthuizen, CEO

1. PURPOSE AND ORIGIN

To provide Council with an update on community engagement on the Wakatu Quay redevelopment and the South Bay Feasibility.

2. COMMUNITY ENGAGEMENT

The PGF Governance group is intending to undertake community engagement on the Wakatu Quay redevelopment and the South Bay Feasibility.

Vision:

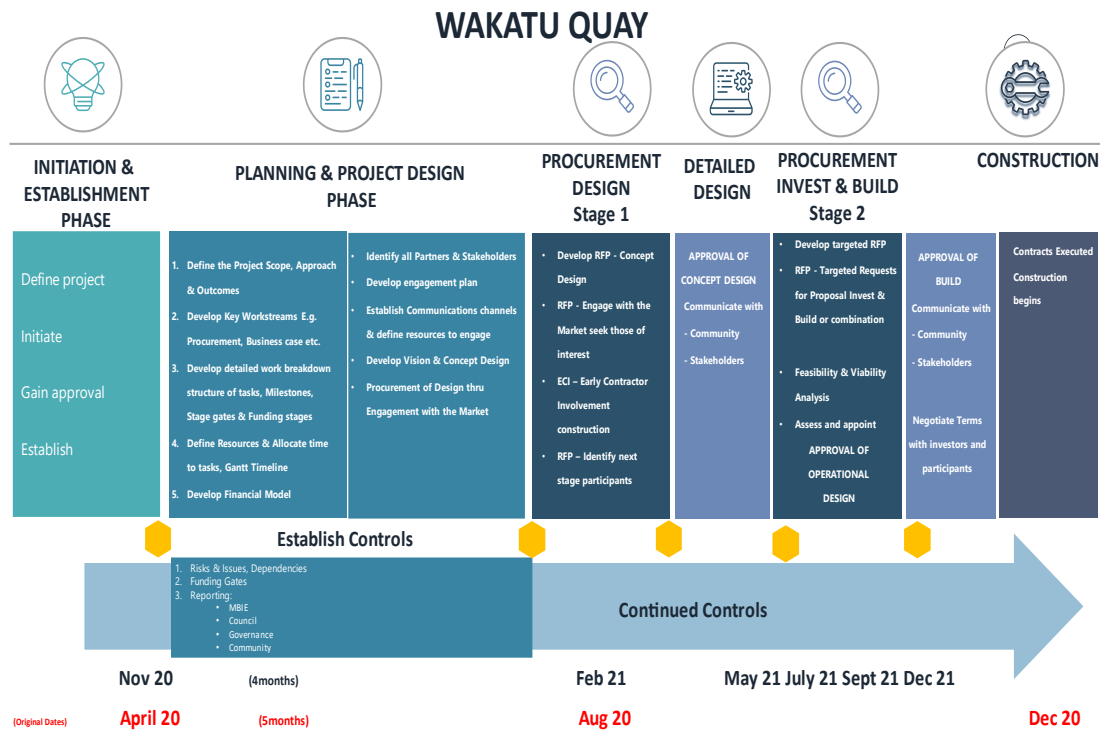
The proposed vision for the project is:

The vision for Wakatu Quay is to create a connected mixed-use space, accessible for all with a vibrancy and distinct sense of place. Establish the area as an enduring cultural, tourism and community asset for now and into the future.

Key Core design values:

- **Sense of place:** where the public space, form, function and layout are complimentary, innovative and are environmentally socially and culturally sustainable.
- **Wairuatanga:** creating an environment that has context and where there is a tangible connection between people, place and mana of environment.
- **Kotahitanga:** An environment of unit, cohesion and collaboration where locals and visitors can come together.
- **Manaakitanga:** An environment where we can be the best hosts that we can be celebrating the local and wider unique cultural heritage and community characteristics that re-enforce our unique identity.

Proposed timeline for Wakatu Quay:



STAKEHOLDER AND COMMUNICATION PLAN

7

Stakeholder Engagement Plan

- Identified key stakeholders to the Wakatu Quay Project.
- Rated each stakeholder's level of interest, expectation and influence relevant to the project.
- Acknowledged any stakeholder anticipated issues that may require mitigation.
- Ensured a focus towards unknown stakeholder interest and lower-level interest but high influence stakeholders are identified.

Communication Plan

- Identified how important information will be communicated to stakeholders throughout the project within a communications metric table.
- Recorded the current communication, level of communication, actions required and when to be completed by.

Community Engagement:

As part of the Project communication & engagement plan and to help inform the Procurement process, the governance group has identified that prior to issuing an RFP to the market we would seek input from the community on what they could envisage being constructed on the site.

The intent is to use a number of channels to deliver the message that we seek community input including:

1. Webpage and web form for people to complete online
2. Facebook posts with flyer also pushing people to complete online form.
3. Distribution of flyers to be delivered to targeted organisations, Lions, Hospital, Council, Golf Club
4. Advertising in the Kaikoura Star
5. Visits to selected organisations and youth to seek feedback

The key messages and questions are:

- What are the top 3 things you would like to see at Wakutu Quay?
- How can WQ become an economically sustainable development?

The data will be collated, analysed and presented to the board and changes made to our procurement approach and outcomes should we agree.

The PGF Governance group intends to present the RFP to Council before release in February. This will include a full summary of the community feedback in the communication to Council.

Attached please find a copy of the:

- Proposed Flyer
- Vision for the project (presentation)
- Proposed project timeline (presentation)

3. RECOMMENDATION:

That

1. Council approve the proposed community engagement
2. Council approve the vision for the project
3. Council note the proposed timeline for the project